



September 1, 2011

FOR RELEASE AT 5pm CENTRAL TIME

“THE FAN SPORTS LOUNGE” TO OPEN THIS FALL

Sports Themed Restaurant Ideal Place To Gather With Friends, Watch The Latest Games, And See Broadcasts Of Your Favorite 105.3 The Fan Shows

CBS RADIO's 105.3 The Fan is proud to introduce The Fan Sports Lounge, an 8,000 square foot sports-themed restaurant for all ages opening this fall, serving food and drink seven days a week alongside all the latest action in the world of sports. Owned and operated by local restaurant and club operator Bill Teague, The Fan Sports Lounge will be located within Victory Park in Dallas directly across from American Airlines Center.

In addition, a state-of-the-art studio at The Fan Sports Lounge will allow 105.3 The Fan, and other CBS RADIO stations to host a wide array of events and broadcast live throughout the year prior, during and after many events held at the American Airlines Center.

“When it comes to brand extension we could think of nothing better than a place to gather where you can interact with the station while enjoying watching your favorite teams play,” said Bruce Gilbert, Vice President of News/Talk and Sports Programming for CBS RADIO Dallas. “This is a great way for us to grow the Fan franchise and welcome our friends and listeners into our world while providing North Texas sports fans with an affordable, fun, and comfortable experience.”

Added Teague, “With our first class design, theater-size projection screens, and high-tech game room, The Fan Sports Lounge will provide a distinctly different environment for the Metroplex sports fan. Our partnership with CBS RADIO's 105.3 The Fan and the live broadcast component adds a certain production value that is unique to this market.”

The Fan Sports Lounge will boast several high definition televisions making sports watching accessible from all areas of the bar and dining room. Versatile private dining rooms and a gourmet twist on traditional bar food complete this overall restaurant experience, unprecedented in the Dallas/Fort Worth area.

About 105.3 The Fan

105.3 The Fan is Your Sports Station with 100,000 watts of sports opinions. The Fan is home to the Dallas Cowboys, Texas Motor Speedway, NASCAR, March Madness and the NFL Playoffs and Super Bowl. Owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States, 105.3 The Fan is live and local sports talk featuring: **“New School” with Shan Shariff and R.J. Choppy** from 5:30-10:00AM; **Josh and Elf** from 10:00AM-2:00PM; **Richie and Greggo's “RAGE”** 2:00-7:00PM; **The G-Bag Nation with Gavin Dawson** 7:00-10:00PM; and **Arnie Spanier** from 10:00PM–1:00AM.

FOR FURTHER DETAILS CONTACT

The Fan Sports Lounge - Bill Teague 214-533-2990

105.3 The Fan - Bruce Gilbert 214-525-7117