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**BID MUSCLE DISEASE FAREWELL DURING
TELETHON ONLINE AUCTION**

DALLAS, Texas – JULY 21, 2011 – The Muscular Dystrophy Association is opening its fifth annual Telethon Online Auction August 25 through September 8.

The Telethon Online Auction works in conjunction with MDA's annual Labor Day Telethon, which will be broadcast Sunday, September 4. Items already donated to the auction include a basketball signed by J.J. Barea from the National Basketball Association's 2011 Champion Dallas Mavericks, a seven day Holland America Caribbean or Mexico cruise for two, two round trip AirTran tickets, and a \$5,000 Hearts on Fire diamond necklace. This year's major Telethon Online Auction sponsor is CITGO.

MDA will continue to receive items until the auction ends. To preview or donate auction items, visit www.goMDAuction.com.

MDA is the nonprofit health agency dedicated to curing muscular dystrophy, ALS and related diseases by funding worldwide research. The Association also provides

comprehensive health care and support services, advocacy and education. Up-to-date information about MDA services and research can be found at www.mda.org.

For more information, please contact Carmen Holmes or Kelsey McGonigle at 972-480-0070.

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